

# A Model of Competing Narratives: Correction of the Proof of Claim 2\*

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This note corrects and improves the proof of Claim 2 in Section 5 of our paper “A model of competing narratives” (*AER* 2020). The last part of the original proof contained a few errors.

To simplify exposition, we consider the  $\varepsilon \rightarrow 0$  limit and thus effectively set  $\varepsilon = 0$  throughout the proof. (In principle, it would have been more rigorous to carry  $\varepsilon$  through the steps and take the  $\varepsilon \rightarrow 0$  limit after the relevant expressions are derived. This would lead to the same result.)

Let  $\sigma$  be an equilibrium, and use the shorthand notation  $\alpha_\theta = \alpha_\theta(\sigma)$ . Let us calculate  $p_G(y = 1 | a, \theta)$  for each of the four available narratives:

$$\begin{aligned} p_{GRE}(y = 1 | a, \theta) &= p(y = 1 | a, \theta) = \frac{1}{2}(a + \theta) \\ p_{GN}(y = 1 | a, \theta) &= p(y = 1) = \frac{1}{2}[\delta(1 + \alpha_1) + (1 - \delta)\alpha_0] \\ p_{GD}(y = 1 | a, \theta) &= p(y = 1 | \theta) = \frac{1}{2}(\alpha_\theta + \theta) \\ p_{GE}(y = 1 | a, \theta) &= p(y = 1 | a) = \frac{1}{2}[a + p(\theta = 1 | a)] \end{aligned}$$

where

$$\begin{aligned} p(\theta = 1 | a = 1) &= \frac{\delta\alpha_1}{\delta\alpha_1 + (1 - \delta)\alpha_0} \\ p(\theta = 1 | a = 0) &= \frac{\delta(1 - \alpha_1)}{\delta(1 - \alpha_1) + (1 - \delta)(1 - \alpha_0)} \end{aligned}$$

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It follows that the net anticipatory utility induced by a policy  $d$  coupled with any of the four narratives is:

$$\begin{aligned}
U(G^{RE}, d \mid \theta) &= \frac{1}{2}\theta + \frac{1}{2}d - C(d) \\
U(G^n, d \mid \theta) &= \frac{1}{2}[\delta(1 + \alpha_1) + (1 - \delta)\alpha_0] - C(d) \\
U(G^d, d \mid \theta) &= \frac{1}{2}(\alpha_\theta + \theta) - C(d) \\
U(G^e, d \mid \theta) &= \frac{1}{2}d - C(d) + \frac{1}{2} \left[ \frac{\delta\alpha_1 d}{\delta\alpha_1 + (1 - \delta)\alpha_0} + \frac{\delta(1 - \alpha_1)(1 - d)}{\delta(1 - \alpha_1) + (1 - \delta)(1 - \alpha_0)} \right]
\end{aligned}$$

Let us begin with a few preliminary observations regarding the policies that must accompany each of the four possible narratives in any equilibrium. First, the policy that maximizes net anticipatory utility under  $G^d$  or  $G^n$  is  $d^* = 0$ . Therefore, if any of these narratives prevails in some state, it must be coupled with  $d = 0$ . Second, the policy that maximizes net anticipatory utility under  $G^{RE}$  is by definition  $d^{RE}$ . Therefore, if this narrative prevails in some state, it must be coupled with  $d^{RE}$ . Finally, as to the narrative  $G^e$ , note that the term

$$\frac{\delta\alpha_1 d}{\delta\alpha_1 + (1 - \delta)\alpha_0} + \frac{\delta(1 - \alpha_1)(1 - d)}{\delta(1 - \alpha_1) + (1 - \delta)(1 - \alpha_0)} \quad (1)$$

is strictly increasing (decreasing) in  $d$  whenever  $\alpha_1 > \alpha_0$  ( $\alpha_1 < \alpha_0$ ). It follows that the policy  $d^e$  that maximizes net anticipatory utility under  $G^e$  satisfies  $d^e > d^{RE}$  ( $d^e < d^{RE}$ ) whenever  $\alpha_1 > \alpha_0$  ( $\alpha_1 < \alpha_0$ ). Since  $C'(1) > 1$ ,  $d^{RE}$  and  $d^e$  are both strictly below 1. Therefore,  $\alpha_\theta < 1$  for all  $\theta$ .

We now characterize the equilibrium distribution in each state. First, consider the realization  $\theta = 1$ . Then,

$$U(G^{RE}, d^{RE} \mid \theta = 1) = \frac{1}{2}(1 + d^{RE}) - C(d^{RE}) = \frac{1}{2} + \max_d \left[ \frac{1}{2}d - C(d) \right] > \frac{1}{2}$$

For any  $\alpha_0, \alpha_1 \in [0, 1]$  and  $d \in [0, 1]$ ,

$$\frac{\delta\alpha_1 d}{\delta\alpha_1 + (1 - \delta)\alpha_0} + \frac{\delta(1 - \alpha_1)(1 - d)}{\delta(1 - \alpha_1) + (1 - \delta)(1 - \alpha_0)} < 1 \quad (2)$$

Therefore,

$$U(G^e, d \mid \theta = 1) < U(G^{RE}, d \mid \theta = 1)$$

for any  $d \in [0, 1)$ , and hence,  $G^e$  cannot be a prevailing narrative in  $\theta = 1$ . In addition, a simple calculation establishes that

$$U(G^d, 0 \mid \theta = 1) > U(G^n, 0 \mid \theta = 1)$$

Therefore,  $G^n$  cannot be a prevailing narrative in  $\theta = 1$ . It follows that the only candidates for prevailing narratives in  $\theta = 1$  are  $G^{RE}$  and  $G^d$ .

Suppose  $Supp(\sigma_1) = \{(G^d, 0)\}$ . Then,  $\alpha_1 = 0$ , which implies

$$U(G^d, 0 \mid \theta = 1) = \frac{1}{2} < U(G^{RE}, d^{RE} \mid \theta = 1)$$

a contradiction. Now suppose  $Supp(\sigma_1) = \{(G^{RE}, d^{RE})\}$ . Then,  $\alpha_1 = d^{RE}$ , in which case

$$U(G^d, 0 \mid \theta = 1) = \frac{1}{2}(d^{RE} + 1) > U(G^{RE}, d^{RE} \mid \theta = 1)$$

a contradiction. The only remaining case is that  $Supp(\sigma_1) = \{(G^d, 0), (G^{RE}, d^{RE})\}$ . Then,

$$U(G^{RE}, d^{RE} \mid \theta = 1) = U(G^d, 0 \mid \theta = 1)$$

which implies

$$\alpha_1 = d^{RE} - 2C(d^{RE}) \tag{3}$$

This completes the characterization of  $\sigma_1$ . Note that it is independent of  $\sigma_0$ .

Next, consider the realization  $\theta = 0$ . For any  $d$ ,

$$U(G^e, d \mid \theta = 0) - U(G^{RE}, d \mid \theta = 0) = \frac{1}{2} \left[ \frac{\delta \alpha_1 d}{\delta \alpha_1 + (1 - \delta) \alpha_0} + \frac{\delta(1 - \alpha_1)(1 - d)}{\delta(1 - \alpha_1) + (1 - \delta)(1 - \alpha_0)} \right]$$

which is strictly positive since  $\alpha_1 \in (0, 1)$ . Therefore,  $G^{RE}$  cannot be a prevailing narrative in  $\theta = 0$ . Likewise,

$$U(G^n, 0 \mid \theta = 0) > U(G^d, 0 \mid \theta = 0)$$

and hence,  $G^d$  cannot be a prevailing narrative in  $\theta = 0$ . It follows that the only candidates for prevailing narratives in  $\theta = 1$  are  $G^e$  and  $G^n$ .

Let us guess an equilibrium in which  $\alpha_0 = \alpha_1$ . Then,

$$U(G^e, d \mid \theta = 0) = \frac{1}{2}d - C(d) + \frac{1}{2}\delta$$

and the policy that maximizes it is  $d^e = d^{RE}$ . Thus, plugging (3), we obtain

$$\begin{aligned} U(G^e, d^e \mid \theta = 0) &= \frac{1}{2}d^{RE} - C(d^{RE}) + \frac{1}{2}\delta = \frac{1}{2}\alpha_1 + \frac{1}{2}\delta \\ U(G^n, 0 \mid \theta = 0) &= \frac{1}{2}[\delta(1 + \alpha_1) + (1 - \delta)\alpha_1] = \frac{1}{2}\alpha_1 + \frac{1}{2}\delta \end{aligned}$$

which is consistent with  $\alpha_0 \in (0, 1)$ .

Our final task is to show that there exists no equilibrium with  $\alpha_0 \neq \alpha_1$ . Suppose first that  $\alpha_1 > \alpha_0$ . We saw above that in this case,  $d^e > d^{RE}$ , hence  $d^e > \alpha_1$ . If  $(G^n, 0) \notin \text{Supp}(\sigma_0)$ , then  $\alpha_0 = d^e > \alpha_1$ , a contradiction. If  $(G^n, 0) \in \text{Supp}(\sigma_0)$ , then

$$U(G^e, d^e \mid \theta = 0) = U(G^n, 0 \mid \theta = 0) = \frac{1}{2}[\delta(1 + \alpha_1) + (1 - \delta)\alpha_0] < \frac{1}{2}(\alpha_1 + \delta) \quad (4)$$

Note that

$$\begin{aligned} U(G^e, d^e \mid \theta = 0) &\geq U(G^e, d^{RE} \mid \theta = 0) \\ &= \frac{1}{2}d^{RE} - C(d^{RE}) + \frac{1}{2}\delta \left[ \frac{\alpha_1 d^{RE}}{\delta\alpha_1 + (1 - \delta)\alpha_0} + \frac{(1 - \alpha_1)(1 - d^{RE})}{1 - \delta\alpha_1 - (1 - \delta)\alpha_0} \right] \end{aligned}$$

By (3), this expression is equal to

$$\frac{1}{2}\alpha_1 + \frac{1}{2}\delta \left[ \frac{\alpha_1 d^{RE}}{\delta\alpha_1 + (1 - \delta)\alpha_0} + \frac{(1 - \alpha_1)(1 - d^{RE})}{1 - \delta\alpha_1 - (1 - \delta)\alpha_0} \right] \quad (5)$$

Recall that by (3),  $\alpha_1 < d^{RE}$ . Replacing  $d^{RE}$  with  $\alpha_1$  in (5) and using the observation that (1) is strictly increasing in  $d$  when  $\alpha_1 > \alpha_0$ , (5) is strictly above

$$\frac{1}{2}\alpha_1 + \frac{1}{2}\delta \left[ \frac{\alpha_1^2}{\delta\alpha_1 + (1 - \delta)\alpha_0} + \frac{(1 - \alpha_1)^2}{1 - \delta\alpha_1 - (1 - \delta)\alpha_0} \right]$$

A little algebra establishes that since  $\alpha_1 > \alpha_0$ ,

$$\frac{\alpha_1^2}{\delta\alpha_1 + (1 - \delta)\alpha_0} + \frac{(1 - \alpha_1)^2}{1 - \delta\alpha_1 - (1 - \delta)\alpha_0} > 1$$

we obtain

$$U(G^e, d^e \mid \theta = 0) > \frac{1}{2}(\alpha_1 + \delta)$$

contradicting (4).

The remaining possibility is that  $\alpha_0 > \alpha_1$ . We saw that in this case,

$d^{RE} > d^e$ . Furthermore, since  $d^n = 0$ ,  $d^e \geq \alpha_0$ . Therefore,  $d^{RE} > \alpha_0 > \alpha_1$ . If  $(G^e, d^e) \notin \text{Supp}(\sigma_0)$ , then  $\alpha_0 = d^n = 0$ , a contradiction. It follows that  $(G^e, d^e) \in \text{Supp}(\sigma_0)$ , which means that

$$U(G^e, d^e \mid \theta = 0) \geq U(G^n, 0 \mid \theta = 0) > \frac{1}{2}(\alpha_1 + \delta) \quad (6)$$

where the right-hand inequality follows from  $\alpha_0 > \alpha_1$ . Now turn to the expression

$$U(G^e, d^e \mid \theta = 0) = \frac{1}{2}d^e - C(d^e) + \frac{1}{2}\delta \left[ \frac{\alpha_1 d^e}{\delta\alpha_1 + (1-\delta)\alpha_0} + \frac{(1-\alpha_1)(1-d^e)}{1-\delta\alpha_1 - (1-\delta)\alpha_0} \right]$$

By the definition of  $d^{RE}$  and (3),

$$\frac{1}{2}d^e - C(d^e) < \frac{1}{2}d^{RE} - C(d^{RE}) = \frac{1}{2}\alpha_1$$

A little algebra establishes that

$$\frac{\alpha_1 d^e}{\delta\alpha_1 + (1-\delta)\alpha_0} + \frac{(1-\alpha_1)(1-d^e)}{1-\delta\alpha_1 - (1-\delta)\alpha_0} \leq 1$$

since

$$d^e \geq \alpha_0 > \delta\alpha_1 + (1-\delta)\alpha_0$$

It follows that

$$U(G^e, d^e \mid \theta = 0) < \frac{1}{2}(\alpha_1 + \delta)$$

contradicting (6).